

Beat: Business

Mischa Vilches Australian Entrepreneur

Rent A Temp the Bougie Job Giver

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USPA NEWS - "In an industry known for its high staff turnover and pedantic professionals who's job it is to bring smiles to tens of thousands of patients each year, I felt the industry needed my invention, my App, my bougie concept. After a party with friends led to a serious vehicle accident in 2020 which could have been fatal, I realized my business mindset can change so many lives, I felt destined to help my work colleagues and friends, who I saw, one by one, fall to depression and unemployment due to Corona Virus cutbacks in small business" [1].

Misha Vilches a young entrepreneur now living in of Sydney Australia spent much of her life as a dental nurse in Western Australia where she calls Perth her second home who developed an employment application for mobile devices called RENT-a-TEMP. I asked Vilches where the idea came from and what inspired her to embark on such a huge private venture?

"I had always worked as a dental nurse after I qualified at Sydney Dental Hospital in 2012 and in 2015 I thought to myself ,there must be an easier and faster way of interviewing candidates that want to talk to not who the employment agencies we were signed to would send us. I thought for a long time and realised that the method of hiring staff in this day and age was too antiquated and after looking into the cost of App developers for Android and Apple I realised "I could do this´ but I had to work hard, save my money and do this myself," [2] said Vilches with a smile.

Vilches developed an app called "RENT-a-TEMP and realised a huge market for an online professional service which allows its subscribers the flexibility of connecting within the industry faster while helping to reduce Australia's "Covid -19´ Induced Unemployment statistics across the country. According to Vilches, Subscribers range from frontline Nurses to C- Suite Executives to trained factory workers all looking to move upwards and change their current employment status much faster than traditional employment companies who take on over 100 applications before putting forward candidates weeks later. Vilches said ,"[3]my goal would be for every accredited and qualified Australian jobseeker to download the free application and make themselves available to the thousands of potential employers looking on the app each day for part time and casual staff.

Vilches believed that many of us spend more than 50% of our life in the workplace or on electronic media responding to work related business after hours and the one thing she felt working for others was the lack of appreciation in the workplace which deteriorates your inner motivation and passion pushing more and more people to look for career changes and opportunities.

Vilches said, "RENT-a-TEMP has been so well received by my peers and I´ve now included industries such as hospitality, "Medical´ , "Corporate´ , "C- Suite´ , "Beauty´ clients from big business to SME. The concept of "RENT-a-TEMP " is to revolutionize the entire employment process and I make no apologies for disrupting the industry by offering a fair deal for both employer and employee whilst growing my business. Covid-19 has been brutal , truly shaking the world as we know it and true to the immortal words of "Dr Norman Vincent Peel´ , " Change your thoughts and you change your world." [4]

Vilches never thought it would be so widely accepted with her email notifications chiming like Christmas Carols with each subscriber now averaging 25 to 30 subscribers each day.

"Although I now consider myself a Sydney business woman through and through , I will always appreciate my humble and quiet, stress free country lifestyle whilst being referred to as a Perth socialite often seen at Society fundraisers such as Mr Malcolm Days "Boobalicious Ball´ a charity to raise awareness for Breast Cancer , Momentum Forums "International Women's Day Luncheon´ and the "Australian Dental Health Foundation Fundraiser´ where I built my initial network of Dentists" [5], smiled Vilches.

Vilches recently left her full time position as a practice manager in a prominent dental boutique in Sydney's CBD to expand her business now taking on several staff and subscribers growing at a rate of over 100% each week.

I asked Vilches to give me a simple run down on how it works.

"RENT-a-TEMP is an application-based platform that is accessible from just about any device. The application has been designed to locate staff and placement on the go, catered for a variety of different occupational fields. You can manage everything in one easy place. It provides you with staff at your workplace almost immediately, assist you with locating staff within your radius at a cost-effective price and recruiting them is a straightforward process with our pre-screening and qualification verification. Basically a trusted, secure place to find the right staff at the right time for many businesses hiring temp staff it's a great option. If current members of staff have suddenly departed, or you simply have not had the resources to replace absent team members, hiring a temp at the touch of a finger can ensure that your business operates smoothly. Temp staff can help minimize loss of productivity during transition stages, provide specialist knowledge and expertise and allow for greater business flexibility. Expand your network and connect with locals around you" [2], said Vilches who went on to say, " many of our candidates have special skill sets and are perfect for short-term placements. For example, management can be brought in to cover maternity leave or administrative assignment or simply be available during peak seasonal periods. Temporary staff also bring a high level of expertise to defined projects quite often not found amongst existing staff" [2].

Vilches has had keen support from many local members and employment groups and has just hired more of her own staff to cover Western Australian Corporate clients.

American Musician Phillip Sweet once said "Stay true to yourself, yet always be open to learn. Work hard, and never give up on your dreams, even when nobody else believes they can come true but you. These are not clichés but real tools you need no matter what you do in life to stay focused on your path" [2].

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